



وزارة الدفاع
MINISTRY OF DEFENCE



46TH ICMM WORLD CONGRESS OF MILITARY MEDICINE ABU DHABI 2026

UNIFIED CARE. GLOBAL IMPACT.

9th - 13th November 2026 | ADNEC Centre Abu Dhabi

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ABOUT THE EVENT

The 46th ICMM World Congress of Military Medicine Abu Dhabi 2026 is the largest and most influential gathering of its kind in the Middle East and the wider region. Held every two years, it unites senior military medical leaders, healthcare professionals, researchers, academics, and industry partners from across the globe.

The Congress serves as a platform for sharing knowledge, exploring the latest military and civilian operational medicine, field surgery, disaster response, humanitarian health, and emerging medical technologies.



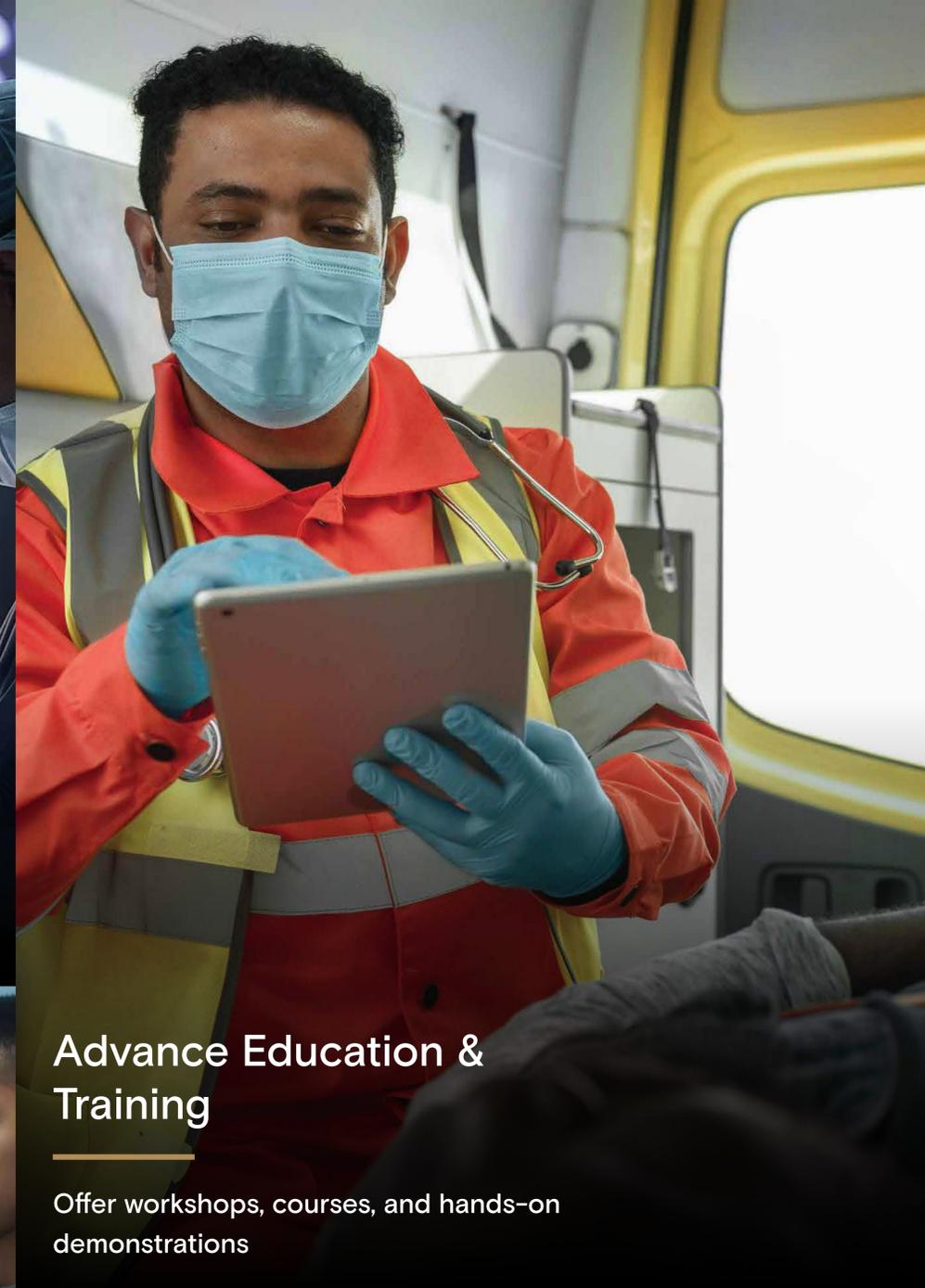
CONGRESS HIGHLIGHTS

To advance global military healthcare through collaboration and knowledge exchange.



Share Scientific Innovation

Present the latest research, technologies, and best practices



Advance Education & Training

Offer workshops, courses, and hands-on demonstrations



Enhance Global Collaboration

Strengthen ties between military medical services worldwide



Promote Interoperability

Standardize approaches to medical support in operational and humanitarian contexts



Highlight Humanitarian Impact

Showcase the role of military medicine in disaster relief and peacekeeping



ABOUT MINISTRY OF DEFENCE

The Higher Defence Council was established and it issued Resolution No. (1) on the day of the unification of the Armed Forces of the United Arab Emirates in May 1976. Since the unification decision, the Ministry of Defence has achieved many successes and pioneer steps in many forums. The Ministry of Defence is looking forward to opening new horizons for its strategic vision and its public policy in an efficient way through which it can keep pace with the global boom witnessed by the whole world. The Ministry of Defence is looking forward to the development and design of a modern policy and high-level strategy to achieve its main objectives. To achieve those important goals The Ministry has sought to modernize and improve its defence apparatus, review its role and establish the civil service, in line with the new phase witnessed by the United Arab Emirates in particular, the region and the world in general.

The importance of enhancing the role of the Ministry of Defence comes from creating standards and characteristics based on the Ministry's defensive capabilities. This can be done through reinforcing the forward-looking strategic vision, and strengthening its main role by enhancing its defense capacity, developing its strategic policies and affairs, creating institutional cooperation and establishing joint committees, and maintaining their independency.

Then the ministry needs to enhance the application of policies by establishing a strategic oversight body, maintain and improve its effective role, and maintain interoperability in decision-making between the Ministry and the General Headquarters to reach the Ministry of Defence's main objective of preserving the earnings of the country and prepare to meet future needs.

OUR MISSION

To ensure the UAE's national defence and advance its interests by understanding the strategic operating environment, designing future – oriented defence strategy and policy, and ensuring strategically prioritized development and utilization of national capabilities, all in collaboration with other national entities and our international allies.

OUR VISION

A Proactive institution that ensures the UAE's national defence, sovereignty and victory against evolving threats to the nation



Major General Staff Ayesha Sultan Al Dhaheri,
Chair of the Supreme Organising Committee,

"The congress is a global scientific platform bringing together elite leaders and experts from around the world to discuss the latest scientific developments, showcase innovations, and exchange expertise across medical disciplines."

ABOUT THE VENUE

ADNEC Centre Abu Dhabi, part of ADNEC Group, is a multi-award winning venue offering organisers of exhibitions, conferences, and events outstanding facilities spread over a total space of 153,678 square metres. This includes versatile spaces suitable for medium to large scale conferences of up to 6,000 people, 13 exhibition halls, a stunning banqueting facility, in addition to 'The Hive', an award-winning innovative meeting space and engaging environment, as well as outdoor space which includes a grandstand and an impressive Marina, featuring the 10,000sqm Marina Hall.

EVENT DETAILS



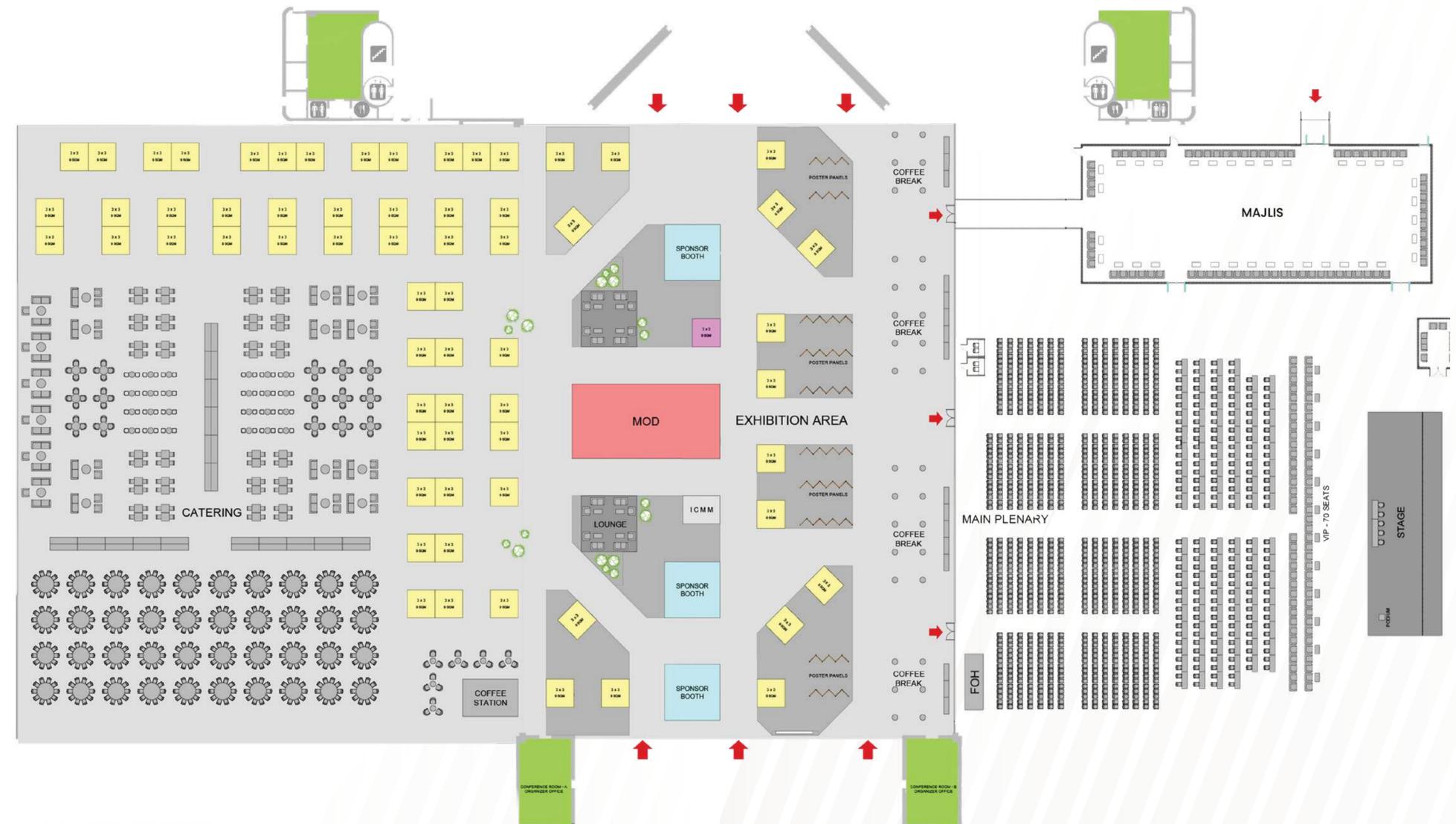
DATE:

9th - 13th November 2026



ATTENDANCE:

1500+ Delegates expected to attend



DELEGATE PROFESSIONIONS

- Military Medical Leaders & Practitioners
- Healthcare Professionals (Military & Civilian)
- Medical Researchers & Academics
- Health Technology & Industry Partners
- Trainers & Educators
- Humanitarian & Disaster Response Experts
- Government, Defense & Policy Representatives





PARTNERS



PREVIOUS SPONSORS



SPONSORSHIP PACKAGES



HEADLINE PARTNER

1 AVAILABLE

The Headline Partner represents the most prestigious opportunity at the Congress, aligning your organisation with the highest level of visibility, recognition, and engagement.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Headline Partner.
- Exclusive sponsorship of Gala Dinner (menus and signage)
- An opportunity to deliver a welcome address during Gala as part of this sponsorship.
- An opportunity to deliver a keynote during the Congress program (speaker and topic subject to Organising Committee Approval).
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Opportunity to provide a branded gift to delegates or specific audiences during the Congress.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your organisation's logo featured on all delegate lanyards alongside the Congress logo.
- Your organisation's logo displayed on every delegate name badge.
- Your exhibition stand highlighted on the official floor plan with company logo placement.
- A 10-second advertisement on the Congress Mega Panel and Atrium screens, ensuring premium visibility.

REGISTRATION AND EXHIBITION

- Includes 10 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access..
- Includes allocation of 15 additional Gala Dinner tickets.
- One large custom booth within the Congress exhibition area in the most prominent location (built by the sponsor).
- Exclusive branding of Marbel Wall outside the conference halls
- Exclusive allocation of 10 Atrium hanging banners

STRATEGIC PARTNER

3 AVAILABLE

The Strategic Partner represents one of the most prestigious opportunities at the Congress, aligning your organisation with exceptional level of visibility, recognition, and engagement.

PROMOTION

- Exclusive sponsorship and acknowledgement as a Strategic Partner.
- An opportunity to deliver a keynote during the Congress program (speaker and topic subject to Organising Committee Approval).
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your organisation's logo displayed on every delegate name badge.
- Your exhibition stand highlighted on the official floor plan with company logo placement.
- A 10-second advertisement on the Congress Mega Panel and Atrium screens, ensuring premium visibility.

REGISTRATION AND EXHIBITION

- Includes 5 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 10 Gala Dinner tickets.
- One medium custom booth within the Congress exhibition area in the most prominent location (built by the sponsor).
- Branding on Mega Panel or Concave branding (subject to availability)

OFFICIAL PARTNER

8 AVAILABLE

The Bespoke Partner tier has been created for organisations seeking a highly tailored, partnership with the ICMM World Congress. This category is designed for partners wishing to align their brand with a specific domain of leadership or expertise ensuring high alignment with the congress.

PROMOTION

- Exclusive sponsorship acknowledgement as an Official Partner with an opportunity to customize the designation based on approval.
- An opportunity to deliver a keynote during the Congress program (speaker and topic subject to Organising Committee Approval).
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your organisation's logo displayed on every delegate name badge.
- Your exhibition stand highlighted on the official floor plan with company logo placement.
- A 10-second advertisement on the Atrium Screens, ensuring premium visibility.

REGISTRATION AND EXHIBITION

- Includes 3 full Congress registrations with daily catering, Welcome Reception
- Includes allocation of 6 Gala Dinner tickets.
- One medium custom booth within the Congress exhibition area in the most prominent location (built by the sponsor).

WELCOME TO ABU DHABI RECEPTION SPONSOR

1 AVAILABLE

The Welcome to Abu Dhabi Reception Sponsor is one of the premier networking events of the Congress, offering sponsors a high-profile opportunity to engage with delegates in a social and relaxed setting.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Welcome to Abu Dhabi Reception Sponsor.
- Branding on Welcome Reception menus and signage.
- An opportunity to deliver a welcome address to part of this sponsorship (up to 5 mins).
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.
- A 10-second advertisement on the Atrium Screens, ensuring premium visibility.

REGISTRATION AND EXHIBITION

- Includes 4 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 6 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

DELEGATE BAG

1 AVAILABLE

The Delegate Bag provides ongoing brand exposure as every delegate will receive this item for daily use throughout the Congress, ensuring repeated visibility of your organisation. The bag will contain all of the Congress Merchandise (such as water bottle, notepad etc)

PROMOTION

- Exclusive sponsorship and acknowledgement as the Delegate Bag Sponsor.
- Logo placement alongside the congress logo on each bag.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 3 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 5 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

REGISTRATION DESK SPONSOR (INCL SELF CHECK-IN)

1 AVAILABLE

The Registration Desk Sponsor ensures your brand is the first seen by delegates upon arrival, offering prime visibility at one of the busiest touchpoints of the Congress.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Registration Desk Sponsor.
- Branding of registration areas and self check-in desks.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 3 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 3 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

PHOTOGRAPHY EXPERIENCE SPONSOR

1 AVAILABLE

The Photography Experience Sponsor offers a unique branding and engagement opportunity, connecting your organisation with delegates in a targeted and memorable way.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Photography Experience Sponsor.
- Your brand to appear throughout the photography experience and will include signage, email templates and logo watermarking on pictures.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 3 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 3 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area

REUSABLE WATER BOTTLE SPONSOR

1 AVAILABLE

The Reusable Water Bottle Sponsor offers a unique branding and engagement opportunity, connecting your organisation with delegates in a targeted and memorable way.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Reusable Water Bottle Sponsor.
- Exclusive branding of the reusable water bottles alongside Congress logo.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 2 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 3 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

LOUNGE SPONSOR

1 AVAILABLE

The Lounge Sponsor provides a dedicated space for delegates to relax and connect, giving your organisation a distinctive presence at the heart of the Congress experience.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Lounge Sponsor.
- Branding of the lounge areas and placement of your literature on tables in the area.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 2 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 3 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

SPEAKERS LOUNGE SPONSOR

1 AVAILABLE

The Speakers' Lounge Sponsor will be associated with a dedicated hub for presenters to prepare, network, and recharge, ensuring your brand is closely aligned with the Congress' thought leaders and program delivery.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Speakers Lounge Sponsor.
- Branding inside Speakers Lounge and placement of your company literature on the tables within the area.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Opportunity to provide a branded gift to delegates or specific audiences during the Congress.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 2 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

DELEGATE NOTEPAD & PEN SPONSOR

1 AVAILABLE

The Delegate Notepad & Pen Sponsor ensures your brand is front of mind every day, as delegates use these essential items throughout the Congress. This practical and high-visibility sponsorship offers continuous exposure in sessions, workshops, and meetings, with your organisation directly associated with note-taking, learning, and engagement.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Delegate notepad & pen Sponsor.
- Your company logo to appear on notepads front cover alongside Congress logo and on pens.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 2 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

CONGRESS POSTER BOARDS SPONSOR

1 AVAILABLE

The Poster Boards Sponsor enjoys continuous visibility throughout the Congress, with branding displayed in one of the most visited areas where delegates gather to view research and presentations. This sponsorship positions your organisation at the centre of scientific exchange, ensuring ongoing recognition across all five days of the event.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Congress Poster Boards Sponsor.
- The area with poster display to be branded with your company logo and acknowledgement.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 2 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

MOBILE APP SPONSOR

1 AVAILABLE

The Mobile App Sponsor places your brand at the fingertips of every delegate, with continuous visibility each time they access the Congress app for schedules, abstracts, and networking.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Mobile App Sponsor.
- Mobile app branding and acknowledgement as the sponsor.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 1 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

CONGRESS WI-FI

1 AVAILABLE

The Congress Wi-Fi provides continuous brand exposure as delegates connect to the Congress network daily, ensuring strong digital visibility.

PROMOTION

- Exclusive sponsorship and acknowledgement as the Congress Wi-Fi.
- Your logo to appear on WiFi login page and URL of your choice to be preset as the landing page.
- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 1 Gala Dinner tickets.
- One standard size pre-built booth within the Congress exhibition area.

KEYNOTE SPEAKER

5 AVAILABLE

The Keynote Speaker Sponsor secures a featured speaking opportunity within the Congress program, providing your organisation with a platform to present thought leadership directly to an international audience of military medical professionals.

PROMOTION

- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 1 Gala Dinner tickets.

CONCURRENT SESSION SPONSOR

5 AVAILABLE

The Concurrent Session Sponsor secures a speaking slot within the Congress program, allowing your organisation to present expertise and solutions directly to delegates in a focused session setting.

PROMOTION

- Inclusion of your organisation's advertisement and brochure in the official Congress mobile app.
- Logo recognition across all Congress promotional material, signage, and the official website and mobile app.
- Your exhibition stand highlighted on the official floor plan with company logo placement.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- Includes allocation of 1 Gala Dinner tickets.

EXHIBITION BOOTHS

30 AVAILABLE

Exhibition booths provide your organisation with a dedicated space to showcase products, services, and innovations directly to delegates. Located in high-traffic areas where catering and networking take place, exhibition booths ensure consistent visibility and valuable face-to-face engagement opportunities throughout the Congress.

PROMOTION

- Inclusion of your organisation's logo and profile and brochure in the official Congress mobile app.

REGISTRATION AND EXHIBITION

- Includes 1 full Congress registrations with daily catering, Welcome Reception, and Gala Dinner access.
- One standard size pre-built booth within the Congress exhibition area.

THANK YOU

Jonathan Yohanan
Manager - Sponsorship

jonathan.yohanan@adnec.ae ✉

www.icmm.ae 🌐

+971 56 113 0222 ☎

